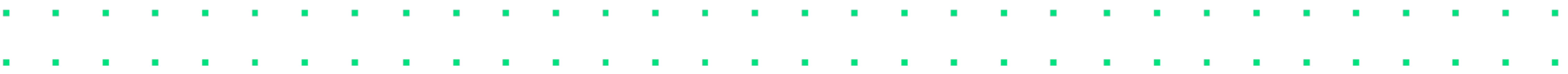


Solution Brief

Take Control of Your Hybrid Cloud

Gain on-prem control, security, and cost predictability with Logicalis and HPE GreenLake for Private Cloud Business Edition


The background of the lower half of the page features a series of overlapping, wavy, teal-colored bands that create a sense of depth and movement. The text 'greenlake by HPE' is centered in the lower half, with 'greenlake' in a large, white, lowercase sans-serif font and 'by HPE' in a smaller, white, lowercase sans-serif font. The 'HPE' logo is in its characteristic green and black colors.

Why Companies Are Returning to the Private Cloud

The promise of cloud computing has always been agility and simplicity, but organizations are increasingly discovering that public cloud costs are neither predictable nor controllable.

For those using the public cloud, the symptoms are familiar:

- Cloud bills that fluctuate with workload shifts
- Budgets that regularly exceed predictions
- Data sovereignty requirements that force awkward architectural compromises
- Shadow IT that proliferates as business units demand faster provisioning

Market trends reflect this tension. Per IDC¹, global spending on enterprise private cloud infrastructure, including hardware, software, and support services hit \$51.8 billion in 2024 and is expected to reach \$66.4 billion by 2027.

Steve Loyd, partner marketing manager at HPE², says cloud repatriation reflects a growing dissatisfaction with public cloud models due to unpredictable costs, latency concerns and a lack of control or ability to customize security and compliance policies.

“““

The excitement and related fears surrounding AI only reinforces the need for private clouds. Enterprises need to ensure that private corporate data does not find itself inside a public AI model.

-Dave McCarthy, Cloud Analyst, IDC

Security, compliance, AI workloads, and customization requirements are driving this shift back to infrastructure organizations can actually control.

To meet this demand and support existing clients, HPE began offering its own private cloud solution, HPE GreenLake for Private Cloud Business Edition.

1. <https://www.cio.com/article/2104613/private-cloud-makes-its-comeback-thanks-to-ai.html>

2. <https://www.cdw.com/content/cdw/en/brand/hewlett-packard-enterprise.html>

Cloud Agility, On-Premises Control

HPE GreenLake for Private Cloud Business Edition delivers the agility of the cloud, along with on-premises control, data sovereignty, and predictable economics.

Built on modern hyperconverged infrastructure, including HPE Alletra dHCI and HPE SimpliVity systems, the platform enables IT teams to provision and manage resources with the ease of the cloud. A single management console abstracts underlying infrastructure complexity, and on-prem data storage simplifies security, control, and management.

Platform Capabilities

Logicalis integrates Azure’s infrastructure with a Well Architected Framework designed Landing Zone and proven design framework, making it easy to scale from pilot to live production workloads. Automated backup, disaster recovery, and rapid deployment ensure uptime and availability for mission-critical applications.

Self-Service Provisioning	Unified Management	On-Premises Control	Hybrid Cloud Flexibility
IT teams and business units can provision resources on-demand	A single console manages VMs across on-premises, edge, colocation, and multi-cloud	Maintain data sovereignty and control	Maintain workload mobility across environments as requirements change

Ultimately, HPE GreenLake for Private Cloud Business Edition helps to reduce the cost and complexity of private cloud operations, while maintaining enterprise-grade capabilities.

Financial Impact That Matters

With more predictable, controllable costs, it is easier to align infrastructure costs with business demand:

Pay-per-use monthly billing matches consumption	Reserved capacity helps to predict workloads	Eliminates over-provisioning typical in traditional deployments	Avoids unpredictable public cloud cost dynamics
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These savings free up budget for strategic initiatives. And with flexible consumption models, organizations can allocate resources more efficiently, rather than guessing at future capacity requirements.

Self-Service Cloud, On Demand

With HPE Private Cloud Business Edition, companies are better equipped to embrace the hybrid cloud. Organizations of any size can leverage on-demand compute, storage, and networking to deploy VMs and other self-service cloud solutions when and where they are needed.

“““

We offer a full-stack solution that enables VMs across a private cloud infrastructure, including hardware. Compute, storage and networking are all included.

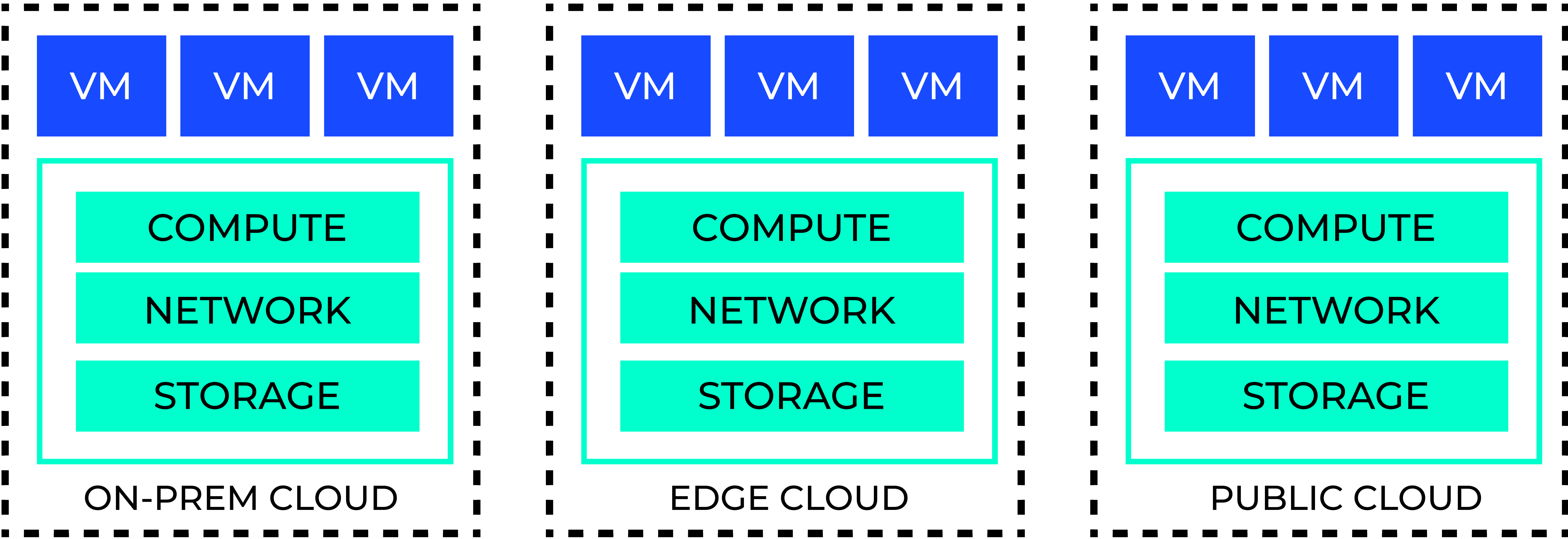
-Steve Loyd Marketing Manager at HPE

✓ 1-stop VM to infra management across hybrid cloud

✓ 1-click multi-system deployment with Blueprints

✓ 1-click multi-site upgrades

Cloud-based VM Management Across Hybrid Cloud



Build your self-service cloud on demand where you need it

Self-Service Cloud, On Demand

The platform's integration with broader HPE GreenLake services makes it simple to expand with additional services, such as:

- Backup and recovery services
- Disaster recovery capabilities
- Additional infrastructure-as-a-service offerings
- Unified billing and management across all services

Organizations can begin with core requirements and add capabilities as needed. This modularity helps prevent the "all or nothing" decisions that can paralyze infrastructure modernization initiatives.

Regain Control of the Cloud

with Logicalis and HPE Private Cloud Business Edition

Internal resources should spend more time on business initiatives, rather than infrastructure operations.

To help our clients stay focused on what matters most, Logicalis offers comprehensive managed services for HPE GreenLake solutions, including HPE GreenLake Private Cloud Business Edition.

We bring decades of infrastructure experience to the table and support every stage of the private cloud lifecycle, from assessment and migration planning through implementation and continuous optimization.

What matters most, however, is the shift from reactive maintenance to strategic enablement. With Logicalis managing infrastructure operations, IT teams can stop managing complexity and focus on digital innovation and transformation.

Are you ready to see what Logicalis and HPE can do for your team?

[Schedule Free Executive Briefing](#)



Global Capabilities: Grow globally with HPE authorization in 15 countries, international expertise, and unified engagement.



The Power of Partnerships: An HPE partner since 1993, we offer a full complement of solutions and services for HPE GreenLake.



Technology & Services Expertise: Take full advantage of the latest technologies and trends with our team of HPE experts.