



Transform with flexible, intuitive enterprise storage

Modernize your data storage infrastructure with HPE and Logicalis.

Organizations across all industries face mounting challenges in managing and leveraging their data effectively. Legacy infrastructure limitations, data silos, and the increasing complexity of data management hinder agility, performance, and innovation.

The solution lies in finding a way forward to transform and modernize their data storage environments, empowering businesses to overcome these challenges—and realize the full potential of their data for enhanced efficiency, scalability, and AI-driven insights.

The challenges are real

Companies today are struggling to get meaningful insights from scattered data, which leaves potential opportunities untapped. Data resides all over the place, and infrastructure management across different platforms is inefficient, with money wasted on unnecessary resources. At the same time, the inability to scale resources independently creates an inflexible system that's slow to adapt to your changing needs. Ultimately, this complexity of data management consumes your teams time and energy, hindering overall efficiency and growth.



Make your data actionable

Choosing to modernize your infrastructure enables you to reduce inefficiencies and get the most out of your data. You can scale effortlessly and improve performance and data availability across your hybrid cloud—allowing you to turn both structured and unstructured data into valuable insights. By simplifying management and leaving legacy limitations behind, you'll drive innovation, lower costs, and keep your business ready for whatever comes next.

Get more value from your data

As you simplify management and boost performance across your hybrid cloud, you'll reap the benefits that come from:

- Transforming your storage experience with agile, efficient, disaggregated, scale-out solutions that modernize your infrastructure and effortlessly handle growing data volumes and evolving data demands
- Reducing performance bottlenecks and app disruptions while simplifying management, so your AI- and data-driven workloads run more efficiently, making your operations smoother and more effective
- Overcoming legacy storage limitations and accelerating latency-sensitive workloads to make faster, smarter decisions. Modern solutions let you gain insights quickly, maximizing the value of your structured data
- Using metadata and automation to simplify data analytics. Unified block, file and object storage with enterprise performance accelerates outcomes and streamlines your hybrid estate management

The right storage solution can simplify management and boost performance

To realize the full potential of structured and unstructured data across your enterprise, your data must be fully accessible, available, and easy to manage. How to best achieve this? With modern storage solutions designed to simplify management, improve performance, mitigate risk, and reduce costs across your hybrid cloud. As data volumes grow, you'll be ready to scale effortlessly and leave legacy limitations behind.

The ideal storage infrastructure integrates structured and unstructured data from various sources into a cohesive system, reducing inefficiencies and improving agility. You'll gain from the ability to consolidate block, file, or object workloads on a common storage platform. You'll be able to reduce silos and complexity while maintaining flexibility and driving innovation.





Storage that's evolved to meet modern demands

Hewlett Packard Enterprise brings you advanced storage infrastructure that reduces complex management by delivering a unified cloud operational experience across environments. With support from Logicalis, a global Managed Service Provider and HPE partner, you can simplify operations and accelerate deployment of new apps and services by unifying on-premises and cloud environments into a single, cohesive cloud experience. So, you can count on consistent data services and seamless data mobility.

The unique disaggregated, scale-out storage platform from HPE further enhances agility and lowers TCO by consolidating multiple mission-critical workloads and data types on one infrastructure with a unified management experience. It's ideal for mission critical and business critical workloads, data lakes, AI / machine learning (ML) / deep learning (DL), analytics, and more.

Accelerate time to value

With HPE Storage solutions and Managed Services from Logicalis, you can accelerate time to value for your data-centric initiatives, providing rapid results and seamless integration across your hybrid estate.

What's more, you can future proof your storage investment, focusing on innovation as you drive your business forward without the complexity and hidden costs of traditional storage. Better yet, you'll be removing the anxiety and disruption of unexpected app downtime and data loss with 100% guaranteed data availability, ultra-fast performance, and simple, seamless hybrid cloud data.¹

Take the Next Step Forward with Logicalis and HPE

Choosing optimized storage enables you to derive quicker, AI-enhanced insights from their structured and unstructured data—so you can keep pace with the demands of the market and needs of your customers. With Logicalis as your storage partner, you can respond to the demands of today while making the most of new opportunities tomorrow.

An HPE partner since 1993, Logicalis can help you take the next step forward, modernize your storage environment, and realize the full potential of your data. To learn more, schedule a complimentary executive briefing today.

¹ "Uptime guarantees that deliver," HPE, 2023

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