

Solution Brief

Modernize and Future-Proof Your Network with Intelligent Connectivity





**Fuel next-gen workplaces,
initiatives, and strategies with
advanced networking solutions
from Logicalis and Cisco.**

The network is an enabler of key business benefits, including employee productivity, customer engagement, and business operations, among others. Yet as organizations scale and become more distributed, many struggle to manage network complexity, respond to disruptions, safeguard their network, and keep up with the increasing pace of business.

As business demands evolve, it is critical to choose networking solutions that deliver the capabilities needed to thrive in the digital, remote-first era. At the same time, the right connectivity solution should address existing bottlenecks, challenges, and inefficiencies – by, for instance, allowing for the change from CapEx to OpEx, simplifying network operations (NetOps), and freeing up internal IT teams to pursue more value-added activities.

**The Emergence of Modern
Networking Solutions**

New networking models and intelligent connectivity solutions offer considerable advantages in terms of cost efficiency, agility, resilience, and more, empowering businesses to stay responsive to business and IT demands. When intelligent connectivity solutions are implemented through trusted IT solution providers, such as Logicalis, companies can further free their internal teams to focus on business activities that enhance innovation, resilience, and agility.

Two examples of modern networking solutions that enable intelligent connectivity include secure access service edge (SASE) and Network-as-a-Service (NaaS).

SASE	NaaS
SASE integrates networking and security functions into a unified cloud-native solution or service, providing seamless connectivity to any application, over any device or network. It provides secure access from edge to edge, essential for operating effectively in today's distributed workplace.	NaaS changes how companies acquire, manage, and deliver networking capabilities, by shifting the network to an as-a-service model. This approach allows IT teams to scale up or down easily, quickly deploy new services, and more easily balance costs.

These new forms of networking address many of the obstacles faced by modern organizations, while introducing a range of new benefits. Recent research from Cisco¹, for example, highlighted trends that show why so many organizations are investigating and investing in these intelligent connectivity solutions.

What is driving the adoption of newer, more intelligent networking solutions?

SASE, NaaS, and other modern network solutions are being fueled by needs such as:



Connectivity for the distributed workforce



Integrated, cloud-based management of SD-WAN



Secure cloud-based applications



VPN as a service



Tight integration between SD-WAN and cloud security



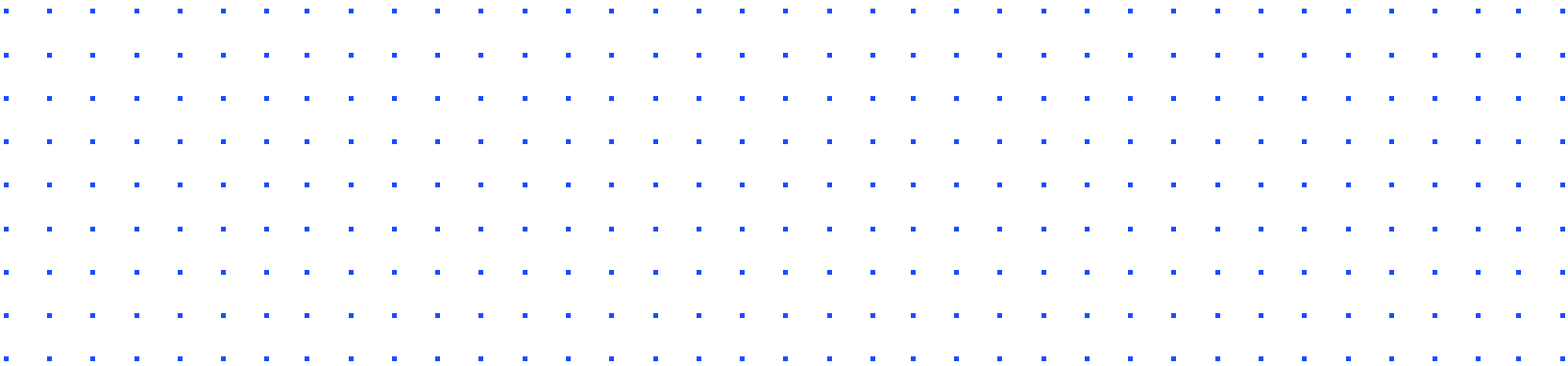
Zero trust network access (ZTNA) and multifactor authentication



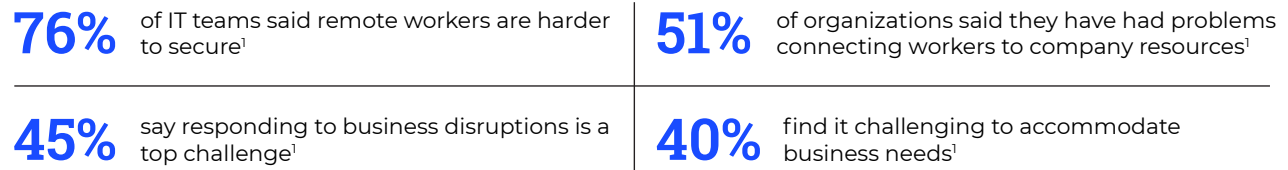
Flexible consumption models



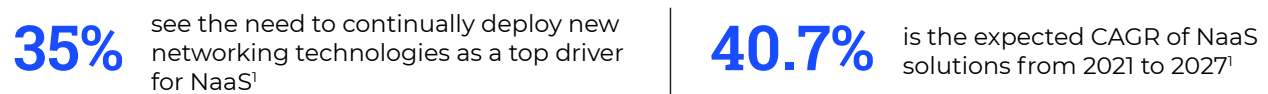
Improved business resilience and agility



According to research from Cisco, in addition to these needs, organizations cited a number of challenges that are also spurring the adoption of SASE and NaaS:



Since the right networking solutions offer significant advantages, it is unsurprising that many companies are seeking to transform their networks with flexible networking solutions such as NaaS.



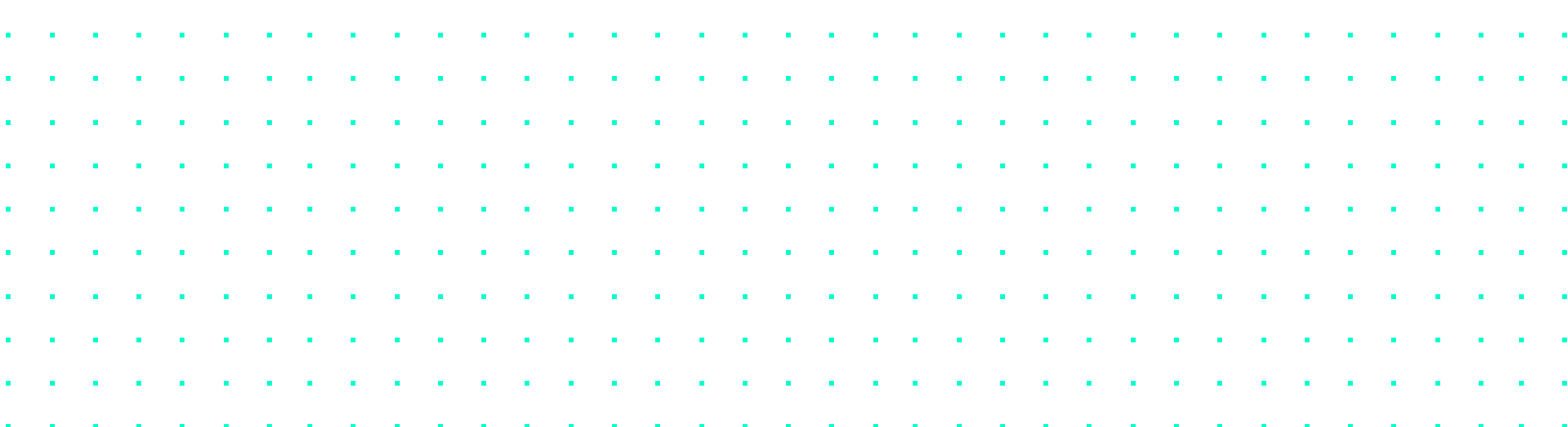
1. 2022 Global Networking Trends Report Special Edition: The State of SASE and The Rise of Networking as a Service (NaaS). Cisco.

Maximizing the Value of Modern Connectivity Solutions

Although factors such as these are driving the adoption of modern connectivity solutions, many businesses have concerns about overhauling their network – which is perhaps why a number of companies look for trusted IT partners to help them deploy and maintain new connectivity solutions.

According to Cisco, when it comes to deploying NaaS solutions, businesses are most likely to work with “established partners that already have a deep understanding of their network environment, business goals, and support needs.” Respondents to their survey also pointed out that “trusted expertise” was more important than “best-in-class infrastructure” – a sensible conclusion, given that the ROI of any infrastructure investment depends on knowledge, skills, and expertise.

The right IT partner, in short, delivers the insights and skills that can help businesses avoid obstacles, navigate challenges, and maximize the ROI of their modern, intelligent connectivity solutions.



Take the Next Step Towards Intelligent Connectivity with Logicalis

Investing in the right solution can help you bring together the best of networking, connectivity, and security, with the financial flexibility offered by a range of possible consumption options.

Intelligent Connectivity, an advanced networking solution offered exclusively from Logicalis, provides a scalable and secure foundation to help you adapt to the evolving business demands and take the next leap in your cloud journey. Built with solutions from Cisco and other leading networking technology vendors, Intelligent Connectivity gives you the power to transform your network into a driver of business performance.

A future-ready networking solution such as Intelligent Connectivity, when implemented and maintained properly, can increase agility, reduce costs, increase business efficiency, and free up IT teams to focus on more strategically valuable activities.

See How Intelligent Connectivity Can Transform Your Network

Get in Touch

www.logicalis-hub.com/cisco/network

