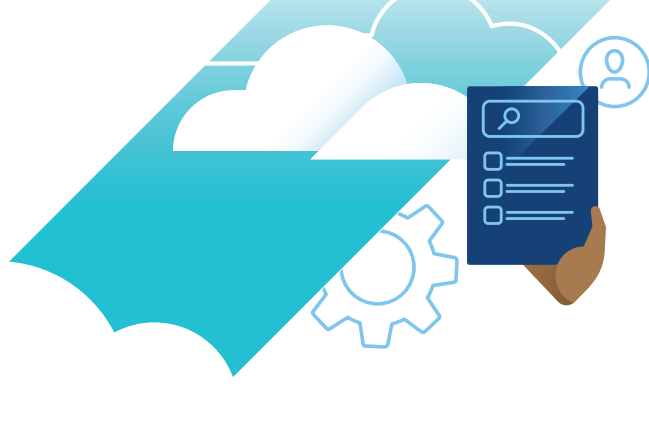
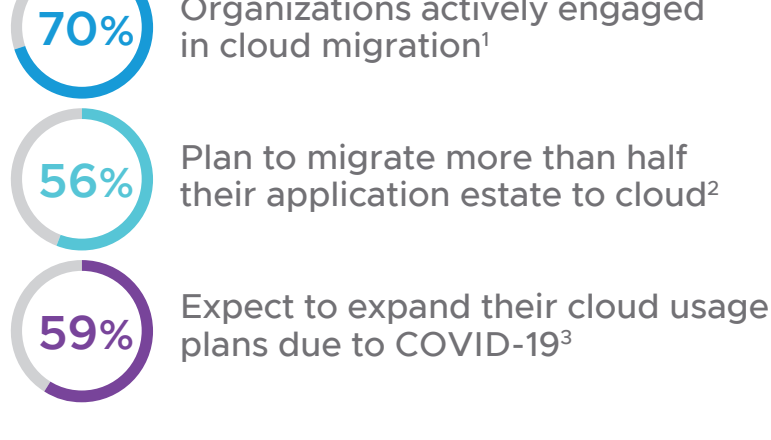




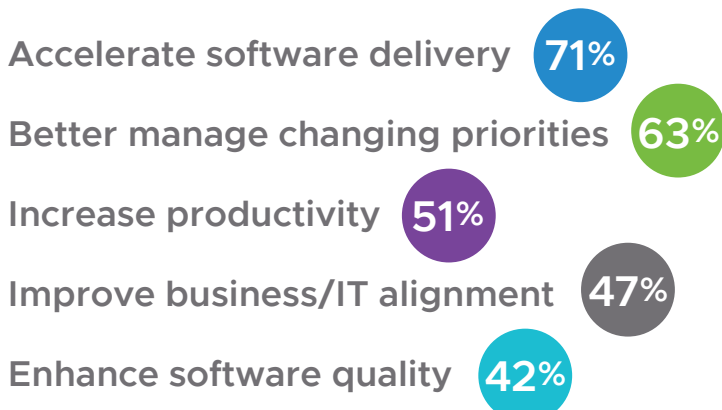
3 Strategic Imperatives for IT Leaders

On the frontlines of ensuring both business continuity and resilience, infrastructure and operations (I&O) leaders and their teams must embrace both old and new responsibilities to drive business success. Beyond optimizing IT investments, that means championing cloud and powering developer productivity.

Public cloud adoption is accelerating



As key apps migrate to cloud, IT leaders are also moving to SDDCs. They are embracing agile⁴ methods to:



All in an effort to modernize development

70%+ of enterprises will run 2+ containerized applications in production by 2023⁵

59% of enterprises already perform continuous deployment⁶

34% of developers create the infrastructure their apps will run⁷



3 Core Responsibilities for I&O Leaders

I&O leaders had two primary responsibilities. Now they have three. And deploying a proven hybrid cloud management solution with consistent cloud operations management and automation capabilities empowers them to do it all.

1

Continuously modernize IT

Existing responsibility

I&O leaders have always had to keep IT infrastructure up to date. And digitally transforming everything through on-going IT modernization is business imperative.

Goal:

Don't evolve infrastructure; reimagine it to operate private clouds like public ones

How:

- Speed delivery and reduce errors
- Continuously optimize app performance and cut downtime
- Dynamically self-tune infrastructure while mitigating risk



2

Accelerate evolution to cloud

Existing responsibility

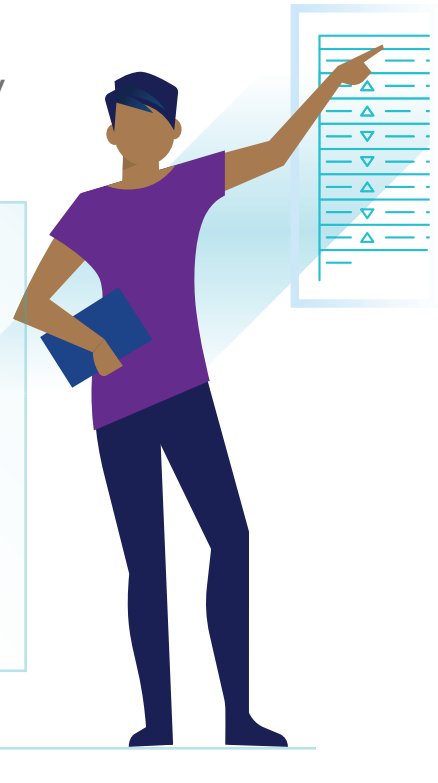
Cloud has been IT's destination for years. Now there's urgency to adapt the business to not only survive but thrive.

Goal:

Improve IT agility and strengthen competitiveness

How:

- Confidently migrate applications
- Enjoy unified visibility as you analyze
- Stay compliant, knowing security policies are being followed
- "what-if" migration effort and cost scenarios



3

Assure developer productivity

NEW responsibility

Lines of business demand faster time to market for new apps and services to stay competitive. I&O is the go-to team to ensure this happens.

Goal:

Drive speedy business innovation with an agile and modern environment

How:

- Provide developer platform services with embedded Kubernetes
- Match developers' agility and fast
- Maintain control and visibility over infrastructure scaling with infrastructure aligned to modern DevOps principles



3-in-1 Solution: VMware vRealize Cloud Management

VMware vRealize® Cloud Management™ is an intelligent hybrid cloud management solution that empowers I&O leaders to consistently deploy and operate apps, infrastructure, and platform services—from the data center to the cloud to the edge—to both perform current responsibilities and take on new ones.

Key Benefits of vRealize Cloud Management

- **Accelerate innovation** with quick and easy access to services
- **Gain efficiency** by improving visibility and automation
- **Improve control and mitigate risk** through unified operations and governance



Learn more. Download the ebook
"3 Ways to Make Cloud Your Business"

Logicalis and VMware

As a VMware Principle Partner in multiple sectors, Logicalis has helped customers identify and implement VMware solutions, including VMware vSAN, during our decades-long partnership. With deep VMware skill sets and expertise from pre-sales to delivery, Logicalis is recognized for our global capabilities and achievement of VMware Master Services Competencies in several areas, including data center virtualization and networking.

Together, VMware and Logicalis help customers take advantage of the benefits that hybrid cloud brings to today's modern business.

To find out how you can accelerate your digital transformation journey with Logicalis and VMware, visit:

<https://www.logicalis-hub.com/vmware>.

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